

Advertising rates for the newspaper “The Russian America”

Size	1 edition	3 editions	5 editions	8 editions
Full page 10x16 in	\$ 350	\$ 325 per edition	\$ 300 per edition	\$ 250 per edition
Half page 10x8 in	\$ 175	\$ 160 per edition	\$ 150 per edition	\$ 125 per edition
1/3 page 10x5.3 in	\$ 120	\$ 115 per edition	\$ 110 per edition	\$ 100 per edition
1/4 page 5x8 in	\$ 100	\$ 90 per edition	\$ 80 per edition	\$ 70 per edition
1/6 page 5x5.3 in	\$ 80	\$ 70 per edition	\$ 60 per edition	\$ 50 per edition
1/8 page 5x4 in	\$ 70	\$ 60 per edition	\$ 50 per edition	\$ 40 per edition
Business card 3.3x2 in	\$ 30	\$ 28 per edition	\$ 25 per edition	\$ 20 per edition
Last page in color	\$ 500	\$ 450 per edition	\$ 400 per edition	\$ 350 per edition
Next to last page in color	\$ 400	\$ 350 per edition	\$ 300 per edition	\$ 250 per edition
First page in color (part) 5x3 in	\$ 200	\$ 175 per edition	\$ 125 per edition	\$ 100 per edition
Classified ad up to 10 words	\$ 5	\$ 5 per edition	\$ 4 per edition	\$ 3 per edition
Classified ad 11-20 words	\$ 7	\$ 6 per edition	\$ 5 per edition	\$ 4 per edition
Classified ad 21-30 words	\$ 10	\$ 9 per edition	\$ 8 per edition	\$ 7 per edition
Ad with a picture (engagement announcements, special events.) 30 words + picture 3x2 in	\$ 30			

Additional discounts:

For a year – 10 percent off the price for 8 editions

Additional costs:

Putting advertisement in an article: + 20 percents of the cost of the edition

For a color ad: + 35 percent of the cost of the edition.

A border around a personal ad: + \$2 additionally.